Q.P. Code: 16MB752



SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR (AUTONOMOUS)

B.Tech IV Year I Semester Regular Examinations Nov/Dec 2019 INTELLECTUAL PROPERTY RIGHTS (Common to All)

	(Common to All)	
Time	e: 3 hours	Max. Marks: 60
	(Answer all Five Units $5 \times 12 = 60$ Marks)	
	UNIT-I	
1	Explain the different types of intellectual property in detail.	12M
	OR	
2	Describe the international organization, agency and treaties.	12M
	UNIT-II	
3	Discuss in detail about the trademark registration process.	12M
	OR	
4	Explain the infringement of trademarks.	12M
	UNIT-III	
5	Explain the fundamental of copyright law.	12M
	OR	
6	Explain the process of patent application.	12M
	UNIT-IV	
7	Illustrate the trade secret litigation.	12M
	OR	
8	Explain false adverting with examples.	12M
	UNIT-V	
9	Explain the new development in trademark law.	12M
	OR	
10	Discuss about intellectual property audit.	12M

*** END ***